



NEWS RELEASE

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TREASURE COAST FOOD BANK UNVEILS MARKET FRESH ‘ON THE MOVE’ FOOD TRUCK AT THE BOYS & GIRLS CLUBS OF IRC

VERO BEACH: The Boys & Girls Clubs of Indian River County was honored to host the unveiling of the Treasure Coast Food Bank’s new state-of-the-art food truck. Funding for the Market Fresh On the Move food truck was provided by Indian River Impact 100, Indian River Community Foundation and John’s Island Foundation. The rolling grocery store is equipped with shelves and cold storage to hold thousands of pounds of fresh, nutritious food. It will visit neighborhoods that lack easy access to grocery stores – so-called food deserts –where people can shop for high-quality, nutritious grocery items at low cost. It is expected to provide 200,000 meals in Indian River County during its first year of service. But in addition to healthy food, the Market Fresh on the Move program brings a benefits specialist to the neighborhoods to help people enroll in SNAP, formerly known as food stamps, as well as nutritional education and healthy cooking demonstrations right from the vehicle’s on-board kitchen.

The ceremony was attended by local funders and dignitaries who took a tour of the truck and enjoyed a scrumptious lunch. The Treasure Coast Food Bank also served a healthy lunch to all the BGC kids, as well as sent them home with a fantastic box of food and a wonderful bag of school supplies.



Pictured: Elizabeth Thomason (Executive Director, BGCIRC) and Shirley Reul (Marketing Director, BGCIRC)

About Boys & Girls Clubs of Indian River County

The Boys & Girls Clubs of Indian River County improves the lives of young people by providing exceptional facilities, caring mentors, and educational programs after school and during the summer. The organization serves 1,300 children ages 6-18 annually, and 83% qualify for free or reduced lunches in school. The Clubs operate three facilities, one each in Vero Beach, Sebastian and Fellsmere. For more information, visit www.bgcirc.org, www.facebook.com/bgcirc, or call 772-299-7449.

About Treasure Coast Food Bank

Founded in 1988, Treasure Coast Food Bank is the largest hunger-relief organization on Florida’s Treasure Coast and the only Food Bank in our four-county region – Indian River, Martin, St. Lucie and Okeechobee counties. They work tirelessly to help families and individuals in need by providing them with nutritious food, hope, and dignity. For more information, visit <https://stophunger.org>.